

<p>Meeting of the One South Lakeland Partnership Board</p> <p>To be held in the Georgian Room, Kendal Town Hall</p> <p>11th December 2013, 2.00 pm</p>	
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AGENDA

No.	Item	Lead
1.	Welcome & Apologies	Graham Wilkinson
2.	<p>Minutes of the Last Meeting held on 11th September 2013 To approve the minutes of the last meeting (attached)</p> <p>Rolling Action Plan (attached)</p>	Graham Wilkinson
3.	Health / Clinical Commissioning Update	Helen Bailey CCG
4.	<p>Draft Strategies for consideration</p> <ul style="list-style-type: none"> • Draft Health and Wellbeing Strategy (attached) • Draft SLDC Council Plan (sent separately) • Draft OSL Plan (attached) • Updated LEP Plan and Strategy 	Phil Greenup Claire Gould Claire Gould Peter Thornton
5.	Organisational Updates	All
6.	AOB	
7.	<p>Date of Next Meeting: 12th March 2014, 2pm, Georgian Room KTH</p>	

Future Meetings:

All starting at 2.00 in the Georgian Room, Kendal Town Hall
12th March 2014.

Distribution List:

Graham Wilkinson, Principal, Kendal College and Chair, One South Lakeland Board
Carl Lis, Chairman / Jocelyn Manners-Armstrong, Yorkshire Dales National Park Authority
Helen Bailey, Clinical Commissioning Group
Peter Thornton, Leader, South Lakeland District Council
Mark Pannone, Chief Superintendent, Cumbria Police
Janette Jenkinson, CALC
Robin Battersby, Senior Development Officer, CVS
Richard Leafe, Chief Executive, Lake District National Park Authority
Cath Davenport, Chair South Westmorland Local Area Partnership
Lawrence Conway, Chief Executive, South Lakeland District Council
Enid Fraser, Executive Officer, South Lakes Federation
Mike Taylor, Chairman, Cumbria Partnership NHS Foundation Trust
Claire Gould, Policy & Partnerships Manager, South Lakeland District Council
Geoff Cook, Cllr for Kendal Highgate

**Minutes of a Meeting of One South Lakeland Board
Held in the Georgian Room,
Town Hall, Kendal
Wednesday 11th September
2013 at 3.00 p.m.**



Present Members

Graham Wilkinson (Chairman)

Enid Fraser

Janette Jenkinson

Mark Pannone

Peter Thornton

Debbie Storr

Lawrence Conway

Jocelyn Manners-Armstrong

Richard Leafe

Robin Battersby

Also in Attendance

Claire Gould

Emilie Thornley

John Dyer

Principal, Kendal College

Executive Officer, South Lakes Federation

CALC

Chief Superintendent, Cumbria Police

Leader, South Lakeland District Council

Director Policy and Resources, South Lakeland District Council

Chief Executive, South Lakeland District Council

Yorkshire Dales National Park Authority

Chief Executive, Windermere National Park

Senior Development Officer, CVS

Policy & Partnerships Manager, SLDC

South Lakeland District Council

South Lakeland District Council

1. WELCOME & INTRODUCTIONS

The Chairman welcomed those present.

Apologies for absence were received from;

Tom Bell – NHS Partnership Trust

Shaun Kenny - Locality General Manager, NHS Partnership Trust

Mike Taylor – NHS Partnership Trust

Helen Bailey – CCG

Cath Davenport – South Westmorland LAP Chair.

2. MINUTES OF THE LAST MEETING – 12TH June 2013

AGREED – That the Minutes of the 12th June 2013 meeting approved.

Action Required By

3. Rolling Action Plan:

Graham Wilkinson presented an update on the rolling action plan as attached.

4. Local Enterprise Partnership Priorities –

Peter Thornton & Lawrence Conway presented an update on the Local Enterprise Partnership Priorities. The document was based on LEP's vision and ambition for growth.

4 Key Growth Sectors:

- Maximising the growth potential from Advanced Manufacturing
- Niche High Value Adding Tourism and Marketing
- Maximising Investment and Asset Opportunities from Energy
- Developing the value of and growth in the Food and Drink industry

SLDC's Local Development Framework was being adopted for land use.

This aims to create 1000 jobs and 1000 affordable houses for rent. National Park also looking to create 600 new houses. (Post meeting note 400 houses will be in South Lakeland)

As the main focus for this group is Economic Growth and Healthy and Safe Communities, it has been agreed by the board to hold an Economic Growth Workshop inviting key people from private industries to set the scene for growth in South Lakeland and to explore opportunities to develop actions to unlock LEP funding. To be arranged.

It was agreed that the CEO of the LDNPA would represent the tourism sector on the board.

5. One South Lakeland Plan

The OSL Plan was shared with the Board and was agreed to be updated to include health actions by December 2013 meeting. All organisations to complete their targets and actions for their area of development.

6. Our Place

We have two pilots; Neighbourhood Planning and Community Budgets, the government has rebranded these two pilots to fall under the title of Our Place.

(Briefing paper attached.)

The government are offering support both advisory and financial £4.3 million is available for any community who wish to apply for funding to meet a specific need in their area.

- Claire Gould and relevant officers to set up workshop before the end of the financial year

- All Organisations to send actions and targets to Claire Gould by 31st November.

7. LAP Update

Economic Growth:

LAPS received a presentation from LEP and Economic Development teams about how LAP's can contribute to supporting SME's in their area.

Meeting in December – Health

8. AOB:

9. Date of next meeting

11th December 2013 2p.m. Georgian Room, Kendal Town Hall.



Rolling Action Plan – 11th December 2013

Ref.	Date	Action	Who	When	Update
1.	12.6.13	Letter to Cllr G.Cook - meeting attendance at the board.	Graham Wilkinson	18.08.13	Acknowledgement received Cllr Cook to attend from December Board meeting in a personal capacity not representing CCC.
2.	12.6.13	Development of the OSL Plan – input is required from Health and Education	Helen Bailey Graham Wilkinson	11.09.13	Information is being gathered, version 2 available at meeting. Part Complete
3.	16.03.12	One SL Website to be updated to show links to partnerships across the County and District	Claire Gould	31.12.13	Website development on going – new software and design being rolled out.
4.	11.09.13	Provide briefing/scoping document for Board to consider for the delivery of the Economic Growth half day Workshop. To be delivered by 31.03.14	Claire Gould	31.03.14	Agreed to develop a half day with private/public/3 rd sector regarding Economic Growth & business for first quarter of 2014.
5.	11.09.13	All organisations to complete their targets and actions for the One South Lakeland action plan, details to be sent to Claire Gould	All Organisations / Claire Gould	31.11.13	No targets or updates information received
6.	11.09.13	Update on LEP Plans and Strategies.	All	31.12.13	On agenda

South Lakeland District Council - Public Health and Wellbeing Strategy 2014 - 2019

Executive Summary

Welcome to South Lakeland District Council's first Public Health and Wellbeing Strategy, this presents how over the next five years the council will work with our partners sharing expertise, skills and resources to improve the health and wellbeing of our residents and reduce health inequalities.

With higher life expectancy, high participation levels in physical activity and lower than average obesity levels, health and wellbeing in South Lakeland is generally better than the national average. However there are significant differences in healthy life expectancy across South Lakeland, pockets of deprivation, and there are higher than average households living in fuel poverty and an excess number of winter deaths.

By looking forward and facing the challenges in South Lakeland, we aim to bring more high value jobs and affordable and decent housing to sustain a vibrant diverse economy, to use our natural resources responsibly, help deliver quality cultural and sporting events which can be enjoyed by all, and to help all of our residents to remain healthy for as long as possible. Through recognising the diverse services the council offers and the wider impacts that they have on our health we have drawn together this Public Health and Wellbeing strategy to detail what actions the council, working with partners, will take to help improve the health and wellbeing of all residents.

Vision

It is our vision that South Lakeland Residents lead happy, healthy and fulfilling lives, enjoying our stunningly beautiful and culturally rich environment. We will achieve this by putting Health and Wellbeing at the centre of everything we do and will work with our partners to help improve the health and wellbeing of community as a whole, whilst targeting support to those areas with deprivation and health inequalities.

Introduction

Public Health and Wellbeing responsibilities moved from the NHS to Local Government in April 2013, whilst in Cumbria the transfer of responsibility for Public Health was made to Cumbria County Council, and they currently take a lead role on Health and Wellbeing through the Health and Wellbeing Board, it does provide a platform for a joined up approach to improving public health in Cumbria, with the District Councils, Clinical Commissioning Groups, GPs, Health Watch and other stakeholders.

South Lakeland District Council continues to have a positive impact on the health of local residents through the frontline services we provide, our use of land and assets and the

partnerships we co-ordinate. This strategy is a new opportunity for the council and our partners to place public health at the heart of what we do, and continue to improve the health and wellbeing of our local residents.

Public Health in South Lakeland

South Lakeland has the highest life expectancy across the whole of Cumbria, the area performs very well across a range of health and wellbeing indicators, meaning that the vast majority of our residents live healthy, active and prosperous lives. Residents in South Lakeland tend to make positive lifestyles choices, levels of smoking and substance misuse are the low, while the levels of healthy eating are the highest, however South Lakeland does have some health and social problems affecting our residents, including:

- A 13 year age gap in healthy life expectancy across South Lakeland
- Pockets of deprivation
- Higher than average house prices
- Excess smoking during pregnancy
- Excess road injuries and deaths
- Higher than average households living in fuel poverty
- Excess winter deaths

Many of these health and social issues are common across Cumbria and nationally, they are not only detrimental to the health and wellbeing of residents and their families but can impact the whole community.

South Lakeland District Council's Approach to Public Health and Wellbeing

The primary objective of South Lakeland District Council's public health and wellbeing policy is to improve the health of our residents and to reduce health inequalities throughout the district.

Council's services improve the health of the community in a number of different ways. From the most obvious of the quality and accessibility of our leisure, recreational and green space facilities, to the health protection provided by our environmental health, waste and licensing functions. The affordability and access to appropriate housing from council housing functions to the sustainable development of our towns and villages through our development control activities we make a critical contribution to the health and wellbeing of our residents. To better align and target our services and resources to deliver improvements in key Public Health Indicators the council has aligned our services to one of three key strategic themes, under one cross cutting theme, of Improving Health and reducing Health Inequalities.

This approach will acknowledge the multifaceted role that the council plays in the preventative public health policy, and will demonstrate the whole system focus in delivering better outcomes from fewer resources across all council services. This will ensure that we are effective at improving public health throughout South Lakeland, through an integrated approach across the council aimed at improving health outcomes and reducing health inequalities.

Cross Cutting Theme

South Lakeland is a healthy place to live with higher than average life expectancy, residents tend to make positive life style choices, and the impact of major diseases is comparatively low compared to the rest of Cumbria. However this overall good health conceals some significant inequalities in health, income and life expectancy. The Governments reforms to public health place local authorities alongside the health service at the forefront of improving health and reducing health inequalities. Therefore the overall strategic aim of this strategy is to:

- Improve Health and Reduce Health Inequalities

Each of the three strategic themes reflect the multi-dimensional role that South Lakeland District Council plays in improving public health outcomes, through frontline services, the use of council assets and the local partnerships we have developed. For each of the strategic themes we have identified the cross departmental action plans, which will individually and collectively contribute towards achieving our objective of Improving Health and Reducing Health Inequalities.

Strategic Themes

1. Wider Influences on Health and Wellbeing
2. Health Improvement through Healthy Lives and Physical Activity
3. Health Protection

Wider Influences on Health and Wellbeing

Our health and wellbeing is influenced by a wide range of factors beyond our physical health and mental wellbeing. There is considerable evidence that shows the link between poor health and the socio-economic environment of individuals and their families. Studies have identified that high levels of deprivation and poverty, unemployment, poor housing, crime and poor educational attainment all increase the chances of an individual suffering from poorer health. To try to reduce these inequalities we must therefore contribute to tackling these wider causes

of poor health. We know that tackling many of these issues is reliant on a combination of national and local stakeholders, however through council activities in promoting and supporting economic growth, cultural experiences, working within local partnerships, and providing support services and interventions we can help individuals and families overcome these wider influences on poor health.

What success in the Public Health Indicators will look like?

- Reductions in the number of children living in poverty
- Improvement in child development
- Children better prepared for starting school
- Reduced rates of 16 -18 year olds not in employment, education or training
- Reductions in fuel poverty
- Reductions in first time entrants into the youth justice system
- Reductions in statutory homeless households.

How South Lakeland District Council can contribute

- Promote and support sustainable economic growth and employment.
- Facilitate collaborative partnership work to support our more deprived communities
- Increase the supply of decent affordable homes for purchase and for rent
- Prevent homelessness where ever possible
- Encourage safer communities and reduce the fear of crime
- Providing access to excellent cultural events

Health Improvement through Healthy Lives and Physical Activity

One of the main causes of ill health is the lifestyle choices taken by individuals and families. Detrimental health behaviours such as smoking, excessive alcohol consumption, sedentary lifestyles and unhealthy eating are now some of the root causes of ill health. The way we choose to live our lives and the health choices we make are key to good health.

South Lakeland District Council will encourage our residents to make healthy life choices, we will combine our regulatory powers, the use of our assets and our role as community champions to allow people to make healthier choices. The council provides high quality leisure facilities, numerous excellent green spaces and parks and provides targeted interventions to encourage healthier and more active lifestyles. We will encourage and enable residents to adopt healthier lifestyle and participate in more physical activity through education, raising awareness and targeted interventions alongside continuing to provide excellent leisure and recreational facilities for all.

What success in the Public Health Indicators will look like?

- Reductions in smoking prevalence of 15 year olds
- Reductions in smoking rates in pregnant women
- Reductions in the smoking prevalence of adults
- Reductions in mortality
- Reductions in the number of alcohol related hospital admissions
- Reductions in violent crime
- Increased physical activity in adults
- Healthier diets amongst residents
- Greater utilisation of green space for exercise and health reasons
- Reduction in excess weight in 4 to 5 and 10 to 11 year olds
- Reduction in excess weight in adults

How South Lakeland District Council can contribute

- Encourage adults to quit smoking
- Discourage children from starting to smoke
- Encourage residents not to drink excessively
- Promote healthy eating
- Encourage physical activity through the provision of quality and accessible leisure facilities and the promotion of activities and active lifestyles
- Increase the use and accessibility of green spaces

Health Protection

Through frontline services the council will continue to provide interventions which will protect the health and wellbeing of our communities. The quality of the environment that surrounds us has a major impact on our ability to maintain a good standard of health and also to protect us from harm. Protecting our community from hazardous conditions is therefore one of the cornerstones of councils public health role. Hazards include infectious communicable and food borne disease, air and noise pollution, the possible pollution of our land and water, and poor housing conditions.

South Lakeland District Council has a range of statutory and discretionary powers to help protect the health of our communities. The front line services of the council will be key to ensuring the day to day delivery of health protection measures.

What success in the Public Health Indicators will look like?

- Reduction in early mortality from infectious diseases
- A reduction in the percentage of the population affected by noise
- Improvements in air quality/pollution
- Reduced falls and injuries in the over 65s
- Reduced hip fractures in the over 65s
- Reduced fuel poverty
- A reduction in excess winter deaths

How South Lakeland District Council can contribute

- Provide excellent frontline Public Protection services
- Improve housing conditions
- Community switching to deliver low cost energy
- Delivery our Action Plan to make air quality improvements

Taking Public Health and Wellbeing Forward in South Lakeland

South Lakeland District Council is taking a strategic approach to delivering public health improvements. Our approach is to adopt a council wide strategy which aligns our priority areas for action to the local need of our community. Therefore for each priority theme and contribution we have developed an action plan, which will form an accompanying document to this strategy.

The Action Plans will include yearly targets for each of the strategic themes, and will demonstrate the council's contribution to health improvements across the community as a whole and a reduction in health inequalities.

Success will be measured by delivery of the targets identified in the specific action plans, but longer term will be measured against improvements in the Public Health Indicators identified for South Lakeland.

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Message from the One South Lakeland Chair:

Welcome to the One South Lakeland Partnership Plan.

The One South Lakeland Partnership is a group of key organisations working across South Lakeland to deliver this plan for the district.

The Partnership focuses specifically on how partners can work together in a way that is purposeful and will result in improved benefits to communities and individuals on issues of local importance. It must achieve results in the most cost effective way possible.

Statistics ([link](#)) make clear that the key challenges for South Lakeland are an ageing population and young people moving out of the area. Therefore our priorities are:

- Economic Growth (including Housing, Employment & Education) and,
- Healthy & safe communities

This plan shows how the partnership will address these priorities.

Partner Diagram – see below

ACTION PLAN (2013/17)

The One South Lakeland Board:

By working together partners will provide better services for the people of South Lakeland.

- Clinical Commissioning Group
- Cumbria Association of Local Councils
- Cumbria Partnership NHS Foundation Trust
- Cumbria Police
- Cumbria Voluntary Services
- Kendal College
- Lake District National Park Authority
- Local Area Partnerships
- Local Enterprise Partnership
- South Lakeland District Council
- South Lakes Federation
- Yorkshire Dales National Park Authority

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Priority 1: Economic Growth (including Housing, Employment and Education)			
Outcome 1: Working with the Local Enterprise Partnership (LEP) investment has been achieved in major employment sites in South Lakeland, providing a skilled workforce in high value jobs and who enjoy the benefits of living in the district			
<p>We will adopt the LEP Strategy priorities to support the delivery of our actions: Maximising the growth potential from advances manufacturing Niche High Value adding Tourism & Marketing Maximising Investment & Asset Opportunities Developing the value of and growth in Food & Drink (hyper link to strategy once approved)</p>			
Area of Development	Action	Target	Timescale
1. Education, Skills, Teaching and Learning	<p>High performing South Lakeland schools, College & University</p> <p>Opportunities to study Higher Level Skills locally</p> <p>Supporting Cumbria’s key LEP priorities</p> <ul style="list-style-type: none"> - Manufacturing - Energy - Tourism - Food & Drink <p>Entrepreneurship & Innovation is part of the district’s overarching curriculum</p>	<p>Over 90% of the South Lakes Federation (secondary schools in South Lakeland, Kendal College and the University of Cumbria) remain good or outstanding as judged by Ofsted</p> <p>68% of young people achieve 5 or more GCSE A* - C with English and Maths by the end of yr 11 and all results consistently above the national average</p> <p>The College will have a no less than an overall 88% success rate annually and 95% will progress to employment or a higher level of study</p> <p>Overall success rates for Post 16 qualifications (Level 3 to include A levels, BTEC and IB) are compared on the basis of average point’s scores per student (APS). SLF APS will be at least 50 points above the national average</p> <p>Kendal College will have no less than an overall 88% success rate annually and 95% of students will progress to</p>	

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		<p>employment or higher level of study</p> <p>All learners who study beyond level 4 (HE) 85% will be successful in achieving their learning aim</p> <p>Through partnership working the University and College will increase the number of students domiciled in South Lakeland who are registered on a UoC award delivered by UoC or the College by 60 FTE from a 2012/13 baseline level</p> <p>The College will open a new Science, Technology & Engineering Centre.</p> <p>New facilities in Creative & Digital Technologies including incubation units will be introduced</p> <p>All members of the South Lakes Federation will ensure Enterprise and Innovation education opportunities feature in their curriculum offer</p>	<p>By 2018/19</p> <p>By 2014</p> <p>By 2016</p>
2. Vocational learning & Apprenticeships			
3. Development of Land for Business and Housing	<p>Through the LDF influence and negotiate opportunities to develop land infrastructure projects across key service centre areas.</p> <p>Working with housing providers deliver new affordable and open market housing particularly through private sector led developments across the district</p>	<p>Development at 3 major employment sites creating 1000 jobs</p> <p>Creation of 1000 new homes for rent (SLDC)</p> <p>Creation of 400 homes in the National Park area of South Lakeland (LDNPA)</p>	<p>2015 to 2025</p> <p>2015 to 2025</p>
4. Technology	Through the One South Lakeland Partnership lobby		

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	<p>and influence Cumbria County Council in the development of the Broadband implementation plan.</p> <p>Digital Incubation Units</p>		
5. Business Growth	<p>Promote the priorities of the LEP to encourage high value adding tourism and marketing to the area with good visitor facilities</p> <p>Encouragement of Digital & Creative businesses to the area</p> <p>Promote South Lakeland as a world class destination for business through the Invest and Explore South Lakeland websites</p> <p>Maximise growth potential from advanced manufacturing in the Furness area including the provision of affordable housing developments, leisure and visitor facilities</p> <p>Support the development of our towns so they thrive commercially whilst retaining their distinctive character</p> <p>Collaborate on Business networking events and training needs</p> <p>Work together on procurement activity to achieve efficiencies and good value for customers.</p>	Development at 3 major employment sites creating 1000 jobs	2015 to 2025
6. Third Sector	Support and develop through training and		

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	mentoring - Volunteering / Business advisors/ ambassadors Support to communities on funding changes relating to housing needs		
7. Community Influence	Encourage Local Area Partnerships (LAP's) to work together to contribute to developing economic growth in South Lakeland through the promotion of the Invest and Explore South Lakeland website	8 x LAPs to be presented to and accessed the Invest & Explore websites	By Dec 2014

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Priority 2: Healthy and Safe Communities			
Outcome 2: Our residents have a sense of well-being as they live and work in a safe and healthy environment where preventative action is targeted to meet their needs			
Area of Development	Action	Target	Timescale
Health	To be developed with CCG		
	Build upon the districts cultural reputation as a place for nationally recognised events and festival that increases the economic benefit and improves the wellbeing of our residents	Number of events & festivals in the programme £.. Grant funding available Economic benefits in £...	2014-2019
	Work with partners to enable health improvements through collaborative and preventative action, targeted at addressing health needs and reducing health inequalities	Based on health improvement indicators: smoking rates, alcohol, healthy eating and physical activity the health of South Lakeland residents has improved	2014 - 2019
	Work with partners to deliver sustainable and modern leisure facilities and programmes that are accessible to residents and visitors across the district	To be completed based on the Leisure contract	2014 to 2019
Safe	We recognize the Community Safety Partnership priorities including the impact alcohol misuse has across our communities. The One South Lakeland Board will through various communications (e.g. Invest in South Lakeland web site) promote our safe environment to our communities, our health	The CSP aims to reduce the number of victims of crime and will monitor crime statistics throughout the year, publish the results and respond to significant changes.	

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	partners and to businesses as a safe place to live well and to do business.		
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