



**Thursday 3<sup>rd</sup> September 2009  
4.30pm, County Offices, Kendal**

**Present:**

Peter Hensman, Lake District Estates (Chair)  
Joanne Golton, Programme Manager  
Mandy Dixon, South Lakeland LSP  
Dianne Whitehead, Cumbria County Council  
Austen Robinson, Kendal Town Council  
Scott Burns, South Lakeland District Council  
Bill Broekhuizen, Kendal College  
Jim Bland, National Farmers Union  
George Inchmore, Federation of Small Businesses

Alun Lewis, Confederation of British Industry  
Richard Pealing, Cumbria Vision  
Geoff Cook, South Lakeland Local Committee  
Derek Armstrong, Cumbria Chamber of Commerce

**Also present:**

Richard Foster, South Lakeland District Council

**Apologies:**

Graham Vincent, South Lakeland District Council  
David Ingham, Cumbria County Council

**1. Minutes and Matters arising**

The minutes of the meeting held on 22<sup>nd</sup> July were accepted as a true record.

- **ACTION: G Vincent** to present written confirmation of funding support to the Community Toilet Scheme
- **ACTION: D Armstrong** to provide KFB with update on the environmental business park study at next meeting.

It was agreed that a document setting out Section 106 obligations was required as part of the LDF. Expanding the current paragraphs in the Core Strategy (page 109-110) could be an option or a separate document. This will help developers and the local community, as it would present clear definition of expectations and also help deliver community projects and support public realm improvements. The Core Strategy is currently out for consultation and Eden and South Lakes Delivery Board will circulate their response at the next KFB meeting,

**ACTION: R Pealing.**

**2. Sports Village**

Richard Foster from South Lakeland District Council gave a presentation on the Kendal Sports Village Project. A feasibility study has been produced following wide consultation to gain an idea of need and deliverability with 4 options being produced. The funding originally identified was through the NWDA's sports legacy programme which would fund 12 sports villages but that funding has since been removed.

A commercially led scheme to deliver the sports village is most likely with an investment plan for such sports development being a key economic driver for Kendal. Clubs working together and sharing sites would improve economies of scale. E&SL Delivery Board are currently working with Cumbria Tourism to explore further the possibility of Adventure Capital funding. **ACTION: R Pealing** to report back to KFB on progress.

The sports village project is currently awaiting the outcome of the rugby site planning application before the steering group will decide the next steps. SLDC are the lead partner and will decide its role at a cabinet meeting next month. **ACTION: R Foster** to provide project update at KFB meeting in December.

**3. Kendal College**

Kendal College are still progressing with plans for expansion at the Wildman Street site. The college originally applied to the Learning and Skills Council (LSC) for funding in 2 stages to support developments and improvements at sites across Kendal. The £12m first stage of improvements to the Milnthorpe Road Building was completed this year. The £17m second stage included improvements to the Allen Building, an expanded

arts facility, new engineering block, golf facility, watersports and sports ground facility. The funds allocated by LSC for the second stage of improvements have been withdrawn due to funding shortage nationally.

Kendal College currently lease buildings on the former BSK warehouse site on Wildman Street and have an option to buy the land. The site also adjoins the Allen Building and Kendal Museum which the college now manage. As result of the funding disappointment the College have decided to prioritise this development as it has spent substantial monies on making current buildings fit for purpose and on design fees for a larger purpose-built college building. The estimated cost of this project is £8m and will allow the College to expand its arts courses and recruit more students. Improvements to the site will also help the College achieve and retain Grade 1 Ofsted status.

The college is working with the NWDA to secure the site on a more permanent basis and it is envisaged that development of the site will begin in phases from January 2010. This will be done building by building to provide facilities to suit courses on a phased basis. The first new building should be complete by autumn 2010. Kendal College will continue to lobby where necessary to help source further funding for the site.

#### **4. Eden and South Lakeland Delivery Board**

Richard Pealing, acting manager for the Delivery Board gave a presentation on current themes and priorities. Kendal regeneration is one of the 4 priority projects alongside Employment Land, Penrith New Squares and Windermere waterfront. E&SL will be producing its first annual business plan shortly. New programme director Alison Hatcher will be starting in January. **Action: J Golton** to circulate presentation.

#### **5. Public Realm Project**

Following a positive meeting with the NWDA an application for £150k has been submitted for grant support to deliver a public realm design framework and capital improvement works within Kendal this financial year. Match funding for the project will be provided by CCC and SLDC. A decision is expected by the end of September. A plan of all sites in Kendal, which would benefit from public realm improvements should be produced.

An update on the Kendal Signage Project was circulated. The project is well underway and additional text and photographs for the new units have been supplied by Kendal Civic Society. The first bespoke unit will be installed at Wainwright's Yard before the end of September and the remaining 16 units should be in place by the end of November.

#### **6. Representative group updates**

- Mandy Dixon circulated the latest Kendal-Tourism Fit for Future Action Plan. Projects are progressing well and many actions are now complete. Mintfest enjoyed another successful event with footfall reported as up in the shopping centres and K Village. An evaluation of this year's event is being carried out by Manchester University.
- E&SL Delivery Board is to wait for the allocation of land document before employment land can form part of the E&SL business plan. This will to show which sites are more deliverable. A meeting is to take place with SLDC on 22/9 to discuss bringing land forward ahead of the LDF. **ACTION: J Golton** to invite SLDC development planners to present the Allocation of Land document to KFB. Employment Land is a key part of the KERAP and the Lake District National Park play a key role in sites on the edge of town. **ACTION: P Hensman** to invite Stephen Radcliffe of LDNPA to next meeting and to also invite Charles Crewdson of Gilkes to a future meeting to discuss his proposals for Canal Head.
- The South Lakeland Local Committee will meet on 17 September to discuss re-allocation of funding from, and future of, the Kendal Transport Plan. SLLC will also respond to the Kendal Transport Assessment (LDF document) which includes the Atkins Car Parking Study, recommendations for the Northern Relief Road and Park and Ride Options.
- Federation of Small Businesses is to host a couple of local events in Kendal and Windermere. Kendal Futures have been invited to give an update at the Kendal event on 30 November.
- Kendal Town Council have previously agreed to grant £3000 funding towards the Tourist Information Centre (TIC) allowing the TIC to function normally during the winter months and opening hours to remain

unchanged. The Town Council would like to be involved in discussions with SLDC on a way forward for Kendal TIC and potential links to coach meet and greet services.

- New Road consultation results will be published by independent firm CN Research on 7 September. SLDC cabinet will decide next steps in October.

#### **7. Any Other Business**

- The Kendal Festival of Food will run from 4-31 October 2009. This is a new event consisting of 123 events and featuring 56 local businesses. A detailed programme will be available shortly.
- The KFB annual report is out but more public awareness is needed of projects currently underway. A public meeting was proposed and the idea will be worked up and brought to a future meeting. **Action: J Golton**
- The KFB Car Parking Study will be available shortly; meetings have been arranged with Cumbria County Council and Cumbria Tourism.
- SLDC are running a business liaison lunch as part of their Business2Business project on 23 October at Stonecross Manor.
- The KERAP projects update sheet was circulated by the Programme Manager.
- A meeting is arranged with Brewery trustees to discuss the potential Creative Industries Hub.

#### **8. Date of next meeting:**

- Wed 21 October 2009 – 4.30pm, County Offices
- Wed 2 December 2009 – 4.30pm, County Offices