



Wednesday, 10<sup>th</sup> June 2009  
4.30pm, County Offices, Kendal

**Present:**

Peter Hensman, Lake District Estates (Chair)  
Joanne Golton, Programme Manager  
Mandy Dixon, South Lakeland LSP  
Dianne Whitehead, Cumbria County Council  
David Ingham, Cumbria County Council  
Austen Robinson, Kendal Town Council  
Scott Burns, South Lakeland District Council  
Bill Broekhuizen, Kendal College  
Jim Bland, National Farmers Union  
George Inchmore, Kendal Retail Forum

Alun Lewis, Confederation of British Industry  
Richard Pealing, Cumbria Vision  
Graham Vincent, South Lakeland District Council

**Also present:**

Andrew Jackman, Atkins Consultants  
Wendy Ingham, Kendal Businesses Against Crime

**Apologies:**

Derek Armstrong, Cumbria Chamber of Commerce  
Geoff Cook, Kendal Town Council

**1. Minutes and Matters arising**

The minutes of the meeting held on 29<sup>th</sup> April were accepted as a true record.

- J. Golton recently visited Keswick to talk through the Keswick BID, which has been operating since 2004.
- Somervell Gardens opening event went well.
- Rural Growth Study not yet available. **ACTION P. Hensman** to investigate publication date
- Concerns were voiced that developments being stalled between now and the publication of the LDF. Existing local plan rules do still apply.

**Car Parking Study**

Andrew Jackman of Atkins Consultants gave the Board a presentation on the new Kendal car parking report.

- A version of the report was circulated; a final report will be published within the week. **ACTION: J. Golton** to make presentation available upon request.
- Difficult to collect data, due to SLDC car park machines being older and not as 'intelligent' as modern machines.
- A meet and greet for coaches in the town centre is important, this could be done by a social enterprise, a partnership of retailers, the tourist information centre or individuals.
- There are sufficient car park spaces in town but signage to car parks needs to be upgraded. On busy days there is capacity for another car park and 3 alternative options have been identified.
- Need to ensure a plan of both long term and short-term solutions.
- Park and Ride would only work as part of a business park development but should not be discounted.

From September permits will be available by direct debit and South Lakeland House will be open 24 hours when new road common land is reinstated (GV). **ACTION: Car parking sub-group** to meet to consider report and put forward recommendations to the next meeting.

**Businesses & 2012**

The Business Link representative was not present and will be invited to a future meeting. JG circulated the Business Link/ NWDA publication 'Be Inspired: How Northwest Businesses can benefit from London 2012'.

## Annual Report

The report was previously circulated to the Board for comment. The report was approved without alteration and now needs to be distributed so local businesses and organisations are aware of the amount of regeneration activity in Kendal. ACTION: S. Burns to help with press release. **ACTION: J. Golton** to circulate report to SLLC, SLDC, KTC, E&SL, CV, CT and NWDA. Report to be presented at next SLLC in July.

## Representative group updates

- Mandy Dixon: E&SL Delivery Board meetings have now been scheduled through until December; agendas can be circulated if required. Project Director post being advertised in the Guardian and in Regen and Renewal magazine. A recruitment consultancy is handling the appointment. E&SL Delivery Board will be producing a business plan in September. Richard Pealing is working for the Delivery Board 3 days a week for the next 3 months.
- Richard Pealing: Would like to give a presentation on the E& SL Delivery Board to Kendal Futures at the meeting in September. The Board will cover 3 large transformation projects – Penrith, Kendal, Windermere Waterfront. There is a need to ensure avoidance of duplication and KFB will seek clarification from the Board at a later date. The E&SL Board is putting together a list of all private sector investment in the main towns and this will be made available to the Futures Board.
- David Ingham: CCC is acting on behalf of the NWDA (through the Sub Regional Employment Sites Programme) and is making progress in regards to a site to the north of Kendal. **ACTION: D. Ingham** to keep the Board informed. J. Golton circulated details of a site at Gatebeck put forward to the LDF for consideration.
- George Inchmore: The FSB would like to highlight that there is a shortage of small workshops/ starter units in the area. Projects put forward under the Rural Growth Study work should help.
- Dianne Whitehead: Following local elections the South Lakeland Local Committee now has 11 Liberal Democrats and 7 Conservatives and will seek a new representative (previously Dave Clarke) for Kendal Futures on 25<sup>th</sup> June. **ACTION: J. Golton** to present Kendal Futures Annual report to SLLC in July.
- Scott Burns: SLDC will begin the New Road consultation on the 6<sup>th</sup> July. The 1<sup>st</sup> and 3<sup>rd</sup> weeks will be in the Westmorland Shopping Centre and the 2<sup>nd</sup> week will be in the Town Hall.
- Jim Bland: Dairy Farmers of Britain Co-op folded this week leading to a loss of £5m for farmers. Quite a significant number of farms will be affected in this area.

## Any Other Business

- Following the resignation of Tom Powney, Kendal Futures does not have the representation of a retail group on its board. The Board agreed that a new retail representative to be invited from KBACP as an interim measure until a suitable active retail association is identified. The Chamber of Commerce is willing to consider setting up a retail affinity group for Kendal. **ACTION: J. Golton** to write to KBACP.
- The Board discussed the proposed pilot Kendal Community Toilet Scheme and the need to get the project underway. The scheme will cost approximately £5k in its first year and monies have been located was available but would need to be reimbursed. G Vincent agreed that SLDC would refund the original £5k from the proposed closure of new road toilets, **ACTION: G Vincent** to present written confirmation at next meeting.
- Kirkland Pedestrian Survey Phase 2 project development work to start shortly.
- The Kendal signage project prototype sign is now in Yard 96 Stricklandgate and all are welcome to view it and pass comments on to J. Golton. This is a £50k project and will result in 17 new information signs in the town centre. Cumbria Tourism has been in talks with the designer about rolling the scheme out to other areas in South Lakeland.
- Kendal College and Kendal Museum are having a partnership launch event on 25<sup>th</sup> June, all invited.

## Date of next meeting:

- Thurs 3 September 2009 – 4.30pm, County Offices
- Wed 21 October 2009 – 4.30pm, County Offices
- Wed 2 December 2009 – 4.30pm, County Offices