



**Wednesday 8<sup>th</sup> September 2010  
4.30 pm, Quaker Tapestry, Kendal**

**Present:**

Peter Hensman, Lake District Estates  
Joanne Golton, Programme Manager  
Richard Greenwood, Cumbria Tourism  
Richard Pealing, Eden & South Lakeland Forward  
Graham Vincent, South Lakeland District Council  
Geoff Cook, South Lakeland Local Committee  
Dianne Whitehead, Cumbria County Council  
Bill Broekhuizen, Kendal College  
David Ingham, Cumbria County Council

Jim Bland, National Farmers Union  
Alison Hatcher, Eden & South Lakeland Forward  
Imelda Winters-Lewis, South Lakeland District Council

**Apologies:**

Mandy Dixon, South Lakeland LSP  
Jayne Kendall, South Lakeland District Council  
Austen Robinson, Kendal Town Council  
Derek Armstrong, Cumbria Chamber of Commerce

**1. Minutes of Previous Meeting**

The minutes of the meeting held on 14<sup>th</sup> July were accepted as a true record.

**2. Matters Arising**

- The Annual Report has been circulated with a press release to Westmorland Gazette, Lakeland Radio and Radio Cumbria. Presentations of the Annual Report have been arranged with KTC, FSB, SLDC, LAP, Chamber and SLLC.
- Mintfest was once again an excellent event and the Board would like to congratulate the organisers and the artists for a great weekend. **ACTION: P. Hensman** to write to Lakes Alive.
- Following a meeting of the KFB employment land sub group, Dan Hudson from SLDC has met with the LDNPA to discuss the allocations of land document. Unfortunately the LDNPA are still resistant to allocating land for employment use at the Boundary Bank site. **ACTION: J Golton** to arrange further meeting.
- The Programme Manager has discussed the coach parking project with Kendal College. The College needs to provide further details on bookings, charges, driver facilities and space allocation. The Museum site might prove difficult as the car park is well used on free entrance days. **ACTION: B. Broekhuizen** to report back at next meeting. Other potential coach parking locations include Kendal Ski Club and County Offices.

**3. Future Programme Management**

- J Golton circulated a scenarios paper to members and went through the options for consideration. The Board agreed that scenario 3, to continue a project co-ordinator post but through a part time contract with a third party up until 2012, was the preferred option. **ACTION: J. Golton** to advertise for Expressions of Interest for the contract in the Gazette.
- The budget for the programme management is approximately £27k and a request has been made to Kendal Town Council for an additional £5k.
- The current programme manager will continue be involved in the delivery of a number of Kendal Futures priority projects as they are key project areas for SLDC.

**4. Refresh of KERAP / Projects Update**

- The Programme Manager circulated the new project priority list following the public meeting at Kendal College on 14<sup>th</sup> July. The original project list of 20 was refreshed at the College event and 26 projects

were highlighted. This list has since been revised to 15, incorporating the more deliverable projects suggested at the public meeting. The Board agreed the 15 projects and established lead officers/ contacts for each one. The Programme Manager went through each project in detail and provided an update on progress to date including achievements and sticking points. **ACTION: J. Golton** to circulate revised list to members.

- SLDT have started work on behalf of the Futures Board and SLDC to establish new Business Partnerships in Kendal. A press release has been submitted to the Westmorland Gazette.
- SLDC Core Strategy has been found 'sound' by the Planning Inspectorate and the Strategy will be formally adopted at a Cabinet meeting this autumn.
- Kendal Transport Plan is to be reviewed by the Local Area Engineer. The Programme Manager is attending the review process meetings with Graham Vincent, Jim Bland and Geoff Cook. **ACTION: J. Golton** to invite a member of SLDC parking to next meeting to update on parking changes.
- The Programme Manager has met with a private operator to discuss potential introduction of budget accommodation at an alternative site to the YHA in Kendal. This information has also been circulated to CT, KTC and the judo club who are also involved in the budget accommodation project.

#### **5. Invest in Kendal website**

- The Programme Manager circulated the designs for [www.InvestinKendal.com](http://www.InvestinKendal.com) and reported that, following the Public Meeting, 2 local businesses had offered to work together to provide a website to help Kendal Futures in its commitment to helping businesses. The site is being designed, built and hosted at no charge by Neil Bowness of Plain Creative and Fenner Pearson of Meantime IT. The site will be a signposting tool for businesses wishing to relocate to the area and for those local businesses looking to expand or find out about business support and information. **ACTION: J. Golton** to supply text and images. It is hoped that the site will be operational within the next 4-6 weeks.

#### **6. Any Other Business**

- The Board agreed that there is a need for additional private sector board members following the resignation of Alun Lewis. **ACTION: P Hensman** to contact the CBI.
- **ACTION: J Golton** to contact organisers of 'The Chest' procurement portal to request more information seminars in this area.
- Cumbria has submitted a bid to become a Local Enterprise Partnership.
- Following recent consultations on Canal Head and articles in the Gazette about other supermarket proposals the Board would like to hear from Sainsburys on their proposals for the Cricket Club site, **ACTION: J. Golton** to invite Sainsburys to a future KFB meeting.
- Kendal in Bloom won runners up prize in Cumbria in Bloom.
- P Hensman and J Golton to present the work of Kendal Futures at an FSB meeting in the town hall on 11<sup>th</sup> October.

#### **7. Date of next meeting:**

- Wed 20<sup>th</sup> Oct 2010 – 4.30pm, County Offices
- Wed 1<sup>st</sup> Dec 2010 – 4.30pm, County Offices